

# Development Spec: alternityhealthcare.com

Last Updated: Friday, May 7, 2010

## Wordpress

1. Create two separate stylesheets: one for body copy, one for layout.
2. Always replace non-web-safe fonts with web-safe fonts. You do not need our approval to do so.
3. Do not redefine any standard HTML tags.
4. Use jpg and gif filetypes for images. Do not use png.
5. Do not render text (e.g. nav labels, button text) as images.
6. Give buttons their own class(es) so they may be used anywhere on the site. Use fixed width buttons for the home page. Create additional button classes for one that expands horizontally and one that expands both horizontally and vertically.
7. 3 Pages: 1 custom homepage, 1 interior page with sidebar, 1 full width page. All other page templates are variations of one of these with different widgets activated in the sidebar.
8. Standard Wordpress install. Use the latest stable version. Need to be compatible with all available plug-ins.
9. We will provide FTP information where you can install Wordpress and theme. You can create the logins and databases as needed. You do not need to confirm these with us.

## Wordpress Templates & Category Pages

When complete, the following Wordpress templates should be available as shown in the attached jpgs:

- Home page
- Full Width
- Sidebar

## Category Pages

- Media Center - Used when viewing posts from the category "media". (Note, gray background to contain a default gif (video, audio, document icon) that is replaced or covered by the post image.
- Media Item - Used when viewing a single item from the category "media".
- Archives - Used when viewing multiple blog posts. Show image and content from an "excerpt" custom field.

- Blog Post - Used to display any single post from the category “blog”. Has comment section. If comments field is off for a post, do not display “Comments are closed”; display nothing.

## Widgets

Put the following markup in widgets as specified in the attached document widget\_map.jpg. Maintain all the features of the default Wordpress widget (e.g. number of posts variable in the Category Widget)

- Featured Navigation (Pages Widget)
- Latest News (Text Widget)
- Featured Headline (Text Widget)
- Featured Team (Text Widget)
- Featured Appearances (Category Post Widget) - Pulls the thumbnail from the post that belongs to the categories “featured” AND “video”
- Doctor’s Blog (Category Post Widget) - Pulls the title of the most recent posts that belong to the category “blog”
- Newsletter Signup (Text Widget) - styled Constant Contact signup form.
- All other standard Wordpress widgets should be styled based on the ones provided (e.g. Text Widget, Category Widget, Recent Posts Widget, etc.)

## Homepage Gallery

- JQuery slider like this example: <http://www.kruskica.net/>
- Pull images from custom fields in pages
- Provide gallery settings as in attached example, homepage\_gallery.jpg

## Plug-ins

### CForms

- Use for all forms on the web site.
- Create a custom stylesheet for CForms based on the site’s stylesheet (i.e. fonts, justification). Stylesheet should be accessible through cforms.
- Include a hidden field that contains the page URL when the form is submitted.
- Configure cforms to put submitted forms in the database.

### Events

<http://wordpress.org/extend/plugins/wp-events/>

### Quick Page/Post Redirect

**All In One SEO Pack**

**Exclude Pages**

**Link Shortcut**

<http://www.husani.com/ventures/wordpress-plugins/linkshortcut/>